

COOL eFamilyTime

CULTURE

Cool Culture® provides 50,000 underserved families with free, unlimited access to 90 cultural institutions - so that parents can provide their children with educational experience that will help them succeed in school and life.

sponsored by 

e-Family Time Newsletter, brought to you by [Cool Culture](#)—March 2010

Let Curious George Lead the Way to Culture and Fun at The Jewish Museum



H. A. Rey (American, 1898-1977), final illustration for "This is George. He lived in Africa," published in *The Original Curious George* (1998). * Full image credit below.

This March, everybody's favorite fictional monkey will be visiting [The Jewish Museum](#). The mischievous monkey is the star of The Jewish Museum's latest exhibition, **Curious George Saves the Day: The Art of Margret and H.A. Rey**, opening on **March 14th**. Get curious about Curious George and discover not only his playful adventures, but also the dramatic, real-life tale of his creators' daring escape to save their lives.

Artists Margret and H.A. Rey fled from Paris during the Nazi occupation of France in World War II and brought their beloved drawings with them. These illustrations were later made into the Curious George storybooks we know today.

Also In This Issue

- [Join Cool Culture at the Museum Mile Festival on June 8th!](#)
- [How Cool are You?](#)
- [March Events Calendar](#)
- [Looking Ahead to April Events](#)



Did you know that the first Museum Mile Festival was held in 1978 with the aim of getting more people to visit the nine museums on Fifth Avenue? Since then, over a million people have joined the celebration—you can too—[walk Museum Mile on June 8th!!](#)



Spring Forward to Museum Mile!

Put a spring in your step and explore the great cultural institutions located on Museum Mile (5th Avenue, between 92nd and 105th Streets) this spring!

Learn more and plan your perfect family adventure by checking out [Museum Mile on www.coolculture.org](#). Be sure to check out these other resources: [Family Time](#), [e-Family Time](#) and [Cool Culture Connect!](#)

"Parents and grandparents may have read these books, so everyone has a connection to this lovable, playful character," says Rachel Katz, Senior Manager of Family Programs at the Jewish Museum.

Connect with Curious George for the first time or the hundredth through original drawings and watercolors, photographs, journals, historic video, an interactive timeline and an audio interview with the artists. Stop by the special reading room and curl up with a good Curious George adventure or stories of other cool characters created by the Reys.

Special exhibit activities:

Participate in cool art projects during drop-in workshops from 1 pm - 4 pm every Sunday, including one with a Curious George theme on March 14th.

Enjoy art from the Jewish Museum without leaving your home! Parents, share this exciting looking and hands-on activity with your children. Have you ever seen a window turned into a work of art? Find out more [here](#).

To learn more about The Jewish Museum, including family programs and educational resources, [click here](#).

Join Cool Culture at the Museum Mile Festival! On June 8th, join [Cool Culture at the Museum Mile Festival](#) from 6 - 9 pm. With live music, jugglers, magicians, clowns, chalk drawing, dancing, special art exhibitions and lots of cool family activities, it's New York City's block party of the summer!

Cool Culture will be there as nine cultural institutions—including The Jewish Museum—open their doors to you and thousands of visitors, transforming Manhattan's Fifth Avenue, from 82nd to 105th Street, into a traffic-free, family-friendly celebration of culture and art!

Don't miss out on your chance to be a part of the coolest cultural celebration around.

"Having this grand evening with all these museums opening their doors and all kinds of happenings on the street is really a lot of fun and there's a great energy about it," says Rachel Katz, Senior Manager of Family Programs at the Jewish Museum. "It's this wonderful, shared experience."

"This is a great opportunity for New Yorkers of all ages, including families, to come and see what the museums have to offer," says The Jewish Museum's Communications Coordinator Alex Wittenberg, who has been involved with the festival for almost 20 years. "It's a New York tradition that people love."
By Erin Cassin

* Image credit: H. A. Rey (American, 1898-1977), final illustration for "This is George. He lived in Africa," published in *The Original Curious George* (1998), France, 1939-40, watercolor, charcoal, and color pencil on paper. H. A. & Margret Rey Papers, de Grummond Children's Literature Collection, The University of Southern Mississippi. Curious George and related characters, created by Margret and H. A. Rey, are copyrighted and trademarked by Houghton Mifflin Harcourt Publishing Company and used under

Join the Club— www.coolculture.org!

Check out our brand new website! www.coolculture.org will help you and your family discover what's cool in cultural NYC!

It's bursting with resources for you and your family: **cultural highlights** that will give you an insider's view into what's hot, **trip tips** that will help families make visits a breeze, and **activities** that'll make learning a snap - for kids ages 1 to 101!

Join the Culture Club and start the adventure!

How Cool are You? Show & Tell!

Have you had an awesome museum adventure recently? Want to see your name in lights? Tell us about your recent museum experiences for a chance to be featured on our [new website](#), [Family Time](#) and [Cool Culture Connect](#)!

It's easy as 1-2-3, just submit the following to familytime@cool-culture.org:

1. a photo of your family
 2. a brief description of your museum adventure.
 3. your full contact information, the name(s) and age(s) of your children, the name of the early childhood center they attend
-

Are You Planning a Trip?

In addition to [e-Family Time](#), [Family Time](#) and [Cool Culture Connect](#) are great sources for trip ideas, directions and hours.

Remember, the Family Pass is good for general admission for up to 5 individuals any time the cultural institution is open!

Have fun exploring NYC's arts and culture!

Comments, Feedback?
Contact Cool Culture Staff
Email familytime@cool-culture.org.

For a list of Cool Culture partners, check

MARCH EVENTS CALENDAR—Spring for great family programs!

For the complete Family Time Spring Events Calendar in English and Spanish, [click here](#).

EVENTS CALENDAR KEY:

FP = Free with Cool Culture Family Pass

FREE = Free to all, Cool Culture Family Pass not necessary



= Connect with Cool Culture Connect—Dial 718.408.2393, followed by the item number(s) you want to hear!

Sunday, March 14

SECOND SUNDAYS 10:30am

Join us for family-oriented tours and creative, hands-on gallery activities and opportunities to explore our exhibitions together! Call 212 423 3587 to register.

THE SOLOMON R. GUGGENHEIM MUSEUM, Manhattan. AGES 5+ FP  DIAL 28#

[Click here](#) for more events at The Guggenheim.

Saturday, March 20

TARGET FREE SATURDAY 11am-8.30pm

Join us to celebrate Latino art through free concerts, exhibitions, gallery tours, art making workshops, walking tours, film screenings, and Spoken Word recitals!

EL MUSEO DEL BARRIO, Manhattan. ALL AGES FREE.

[Click here](#) for more events at El Museo del Barrio.

Sunday, March 21

FAMILY ART PROJECT: UP POPS SPRING! 1-4pm

In gardens and woods, buds are popping open revealing new leaves and flowers. Celebrate the season by making cards and pictures that unfold, move and grow!

WAVE HILL, Bronx. ALL AGES FP.  DIAL 27#

[Click here](#) for more events at Wave Hill.

HELLO, MET! 2:30-3:30pm

Receive an introduction to the Met and its collection through discussion and drawing!

METROPOLITAN MUSEUM OF ART, Manhattan. AGES 5+ FP

[Click here](#) for more events at the Met!

Saturday and Sunday, March 27 and 28

SNOWED IN! THE GREAT BLIZZARD OF 1888

Join us for a very special interactive storytelling in one of the Museum's elevated cars. You'll discover how huge snowstorms affect travelers and transportation!

NEW YORK TRANSIT MUSEUM, Brooklyn. AGES 4+  DIAL 14#

[Click here](#) for more events at the New York Transit Museum.

LOOKING AHEAD TO APRIL EVENTS—Great family programs on [Museum Mile](#)!

Thursday, April 1

START WITH ART 3.30-4.30pm

Have fun at the Met through storytelling, sketching, and other ways of exploring art!

THE METROPOLITAN MUSEUM OF ART, Manhattan. AGES 3+ FP.

[Click here](#) for more events at the Met.

Thursday, Friday & Sunday, April 1, 2 & 4

DROP-IN WORKSHOP: ARTFUL PLACEMATS FOR PASSOVER 1-4pm

Celebrate Passover—a holiday about freedom—by making colorful placements and going on gallery hunts during special workshops.

THE JEWISH MUSEUM, Manhattan. AGES 4+ FP.  DIAL 17#

[Click here](#) for more events at the Jewish Museum.

Saturday, April 3

SPEEDY: SILENT FILM SCREENING 2pm

Join us for a screening of the 1929 silent film Speedy, with live musical accompaniment!

MUSEUM OF THE CITY OF NEW YORK, Manhattan. ALL AGES FREE.

[Click here](#) for more events at the Museum of the City of New York.

COOL CULTURE SPONSORS

Cool Culture thanks our sponsors for their continued support.



THE SHELLEY & DONALD RUBIN FOUNDATION

This e-mail was sent
from Cool Culture
Immediate removal
with **PatronMail**[®]
[SecureUnsubscribe](#).



To forward this e-mail to a friend or colleague, [use this link](#).

To change your e-mail address or update preferences, [use this link](#).