

# COOL CULTURE e-FAMILY TIME

Cool Culture® provides 50,000 underserved families with free, unlimited access to 90 cultural institutions – so that parents can provide their children with educational experience that will help them succeed in school and life.

e-Family Time Newsletter, brought to you by [Cool Culture](#)—March 2011

## Activity-Filled Adventures at the Rubin Museum of Art



Having fun at the Rubin Museum's Family Day! Photo by Evi Abeler. Courtesy of the Rubin Museum of Art.

Swing by the [Rubin Museum of Art](#) and step into a wonderful world of color and creativity!

Filled with bright and beautiful artwork from the Himalayas, the region around the mountains in Asia, this museum is the perfect place to play looking and learning games. Exploring is made even easier with the help of fun activity packs and friendly museum guides.

"We really want families to feel welcome and to feel at home," says Aoife Pacheco, who is the Early Childhood & Family Learning Manager at the Rubin Museum of Art.

### Awesome Activities

You'll find **free interactive activities** here, whether you decide to discover the museum alone or alongside other families during special weekly workshops.

Checking out the museum on your own? **Ask for the Yak Pack at the front desk!** This cute, child-sized backpack is free to use during your visit and filled with activity cards for kids.

You can also borrow **magnifying glasses** located throughout the museum—**use them to find different animals and shapes in the paintings!**

### Exciting Events

Swing by the museum's [weekly drop-in classes](#) to join in art making activities and movement games. These workshops are free for Cool Culture families!

## Also In This Issue

- [March Events Calendar](#)
- [Looking Ahead to April Events](#)



Did you know? You can *spring* forward to family fun at museums throughout NYC—just check out the [events calendar](#) at the bottom of this newsletter and visit us on [Facebook](#) to stay in-the-know and win prizes!

And... Mark Your Calendars: Saturday, June 18th for **FREE** family fun at the **Queens Museum of Art!**

## Congratulations to the Winners of Cool Culture's Dream Big Prize Giveaway!\*

The Cartegena Family of Manhattan, from Uptown Harlem Gems—winners of the Maclaren Stroller, and the Clark Family of Far Rockaway, from Challenge Prep Charter School—winners of the iPod shuffle.



[Click here](#) for a full list of winners.

\*In February e-Family Time the winners were written reversed; the above correctly reflects the winners of each prize.

Want to win your own Maclaren stroller? Join us for our next big family event on June 18th at the Queens Museum of Art!

Check out the museum's special programs like the upcoming Family Day: [Himalayan New Year Celebration on Saturday, March 5th](#). Stop by to create traditional crafts and listen to live music. This event is free for Cool Culture families!

### Must-See Museum Spots

Explore the [Gateway to Himalayan Art exhibit](#) for an amazing look at sculptures, paintings and ritual objects from faraway places like Nepal and India. Learn about the importance of ritual instruments like bells - then see if you can spot them in the special Tibetan shrine room.

Practice naming shapes and colors at the [Grain of Emptiness exhibit](#), which is filled with geometric paintings and giant photographs. Don't miss the chance to see unique sculptures made from materials like milk and rice!

### Insider's Tip

During your visit, ask a museum guide to show you a **touch cart**. It is filled with museum-related, miniature objects like sculptures and scroll paintings made for visitors of all ages to handle.

Find out about more cool programs and events at the Rubin Museum of Art by visiting [www.rmanyc.org](http://www.rmanyc.org)!

By Erin Cassin

## Are You Planning a Trip?

In addition to [e-Family Time](#), [Family Time](#) and [www.coolculture.org](http://www.coolculture.org) are great sources for trip ideas, directions and hours.

Remember, the Family Pass is good for general admission for up to 5 individuals any time the cultural institution is open!

Don't forget to bring your ID. Have fun exploring NYC's arts and culture!

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### Comments, Feedback?

Contact Cool Culture Staff

Email [familytime@coolculture.org](mailto:familytime@coolculture.org).

For a list of Cool Culture partners, check out the Cool Culture [website](#).

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**MARCH EVENTS CALENDAR—Celebrate National Reading Month with storytelling and activities at these museums!**

For the complete Family Time Winter Events Calendar in English and Spanish, [click here](#).

#### EVENTS CALENDAR KEY:

FP = Free with Cool Culture Family Pass

FREE = Free to all, Cool Culture Family Pass not necessary

#### Saturday, March 5

##### Family Day: Himalayan New Year Celebration! 12-5PM

Celebrate the Himalayan New Year (*Losar*) with a day of art, crafts, food, music and more! Add to a giant collaborative mandala, make felt momos filled with special messages for friends, make colorful butter sculptures, churn butter for butter tea, explore the galleries on an amazing story drama tour, and enjoy traditional music performances.

[THE RUBIN MUSEUM OF ART](#) ALL AGES FP

#### Saturday, March 12

##### Celebrating the Northwest Coast! 1-3PM

Listen to stories from the Northwest Coast featuring outstanding women. Make and take a miniature felt button blanket wall hanging with Northwest Coast design elements.

[NATIONAL MUSEUM OF THE AMERICAN INDIAN](#) ALL AGES FREE

#### Saturday, March 12

##### Scrimshaw and Sailor Art, 1-4pm

Join museum educators for an afternoon of hands-on art making inspired by pieces in the Museum's collection. Materials will be provided.

[THE SEAPORT MUSEUM](#) ALL AGES FP

#### Sunday, March 13

##### Drop-In Art Workshop, 12-4PM

This Sunday and every Sunday, come paint, draw, sculpt or craft a work of art! A parent should accompany the child during this activity.

[THE JEWISH MUSEUM](#) AGES 3+ FP

**Sundays, March 13, 20 & 27**

**Preservation Detectives: Heroes and Villains**

What makes a hero? Hear the tales of legendary Jewish heroes and villains. Honorable, horrible, fabulous and fierce - from David and Goliath to Esther and Haman. Craft your one-of-a-kind mask and you can be on your way with magnifying glass, binoculars and notepad, to sleuth through our historic landmark and discover the past.

[MUSEUM AT ELDRIDGE STREET](#) AGES 5-10 FP

**Saturday, March 19**

**SUPER SABADO! - ART & ACTIVISM, 11AM-8:30PM**

Lovers of Latino art of all ages can enjoy free concerts, exhibitions, gallery tours, art-making workshops, walking tours, film screenings, and spoken word recitals!

[EL MUSEO DEL BARRIO](#) ALL AGES FREE

**Saturday, March 26**

**DROP-IN SATURDAY PROGRAM: WHEN THE LIGHTS GO OUT, 12-3PM**

This month, explore what happens "When the Lights Go Out"! Join us for this fun, free programming for all ages.

[KING MANOR MUSEUM](#) ALL AGES FREE

**Saturday and Sunday, March 26 and 27**

**ZOOMING ZOETROPES, 1:30PM**

Have you seen any interesting art in the subway tunnel when you ride a train about to head over the Manhattan Bridge? Inspired by Bill Brand's Arts for Transit installation, Masstransiscope, you'll design simple animation devices called zoetropes, which tell stories by creating the illusion of motion.

[NEW YORK TRANSIT MUSEUM](#) AGES 4+ FP

**Sunday, March 27**

**HANDIWORK: CRAFTS AND TASKS FROM THE PAST, 2:30-3:30PM**

Bring history to life! Using your hands and your skills, make arts and crafts the old-fashioned way and play games that were popular 150 years ago.

[LEFFERTS HISTORIC HOUSE](#) ALL AGES FREE

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**LOOKING AHEAD TO APRIL EVENTS—Spring Ahead to Fun!**

**Saturday & Sunday, April 2 & 3**

**FAMILY ART PROJECT: MY GREEN HEAVEN/MI PARAÍSO VERDE**

Roll down fragrant, emerald hillsides. Marvel at the many tones of tiny leaflets and emerging shoots. Explore a world of verdant hues in paint and collage.

[WAVE HILL](#) AGES 3+ FP

**Sunday, April 3**

**OPEN STUDIO: COLLABORATION: SCIENCE AND STRUCTURES, 11AM-1PM**

Open Studio encourages families to explore the galleries and to make art in response to their experiences. No registration is required for this drop-in program, offered the first Sunday of every month, from 11:00am-1:00pm.

[THE NOGUCHI MUSEUM](#) ALL AGES FP

**FIRST SUNDAYS FOR FAMILIES, 1-4:30PM, Every 1st Sunday**

Bring your family for a full day of fun, including studio art, family gallery tours, and live music and dance performances. Visit [www.queensmuseum.org](http://www.queensmuseum.org) for each month's theme.

[QUEENS MUSEUM OF ART](#) ALL AGES FREE

**TARGET FREE SUNDAYS, 1-6pm, Every Sunday**

From hands-on family workshops to theater performances, visitors of all ages and interests will find something to love. Join us on Sundays as we explore how art and visual communication can ignite the imagination, engage the mind and reflect our human experience-past, present and future.

[STUDIO MUSEUM IN HARLEM](#) ALL AGES FREE

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