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For December 18, 2016

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ARTSY EDITORIAL

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If you're mulling over which organizations to donate to this holiday season, don't forget that New York City hosts a range of arts nonprofits that foster local change, provide support to artists, and help generate a cultural dialogue—these are crucial endeavors, especially in the years ahead. There are dozens, if not hundreds, of nonprofits doing incredible art-related work (take a look at New York City's extensive list here) but these are a few we think are particularly worthy of your support.



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Cool Culture

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What the Art World Must Do to Diversify Museums

New York City boasts some of the world's premier cultural institutions, yet they remain inaccessible to many citizens who lack the funds for their steep ticket prices or awareness of their programming. Founded in 1999, Cool Culture has partnered with 90 museums across the city to help give art and culture access to some 50,000 low-income New York families; in particular, they want families with preschool-aged children to reap the benefits. Beyond that goal, Cool Culture fosters a number of community-building initiatives, including Laboratory for New Audiences, which earlier this year hosted a panel discussion that <u>brought together</u> museum professionals from across the country to think about how art institutions can become more diverse.