2019-2020
FAMILY GUIDE

Your family’s guide to explore NYC for FREE with your Cool Culture Pass.
Whether you are a returning family or brand new to Cool Culture, we welcome you to a new year of family fun, cultural exploration and creativity. As the Executive Director of Cool Culture, I am excited to have your family become a part of ours.

Founded in 1999, Cool Culture is a non-profit organization with a mission to amplify the voices of families and strengthen the power of historically marginalized communities through engagement with art and culture, both within cultural institutions and beyond. To that end, we have partnered with your child’s school to give your family FREE admission to almost 90 New York City museums, historic societies, gardens and zoos.

As your child’s first teacher and advocate, we hope you find this guide useful in adding to the joy, community, and culture that are part of your family traditions!

Candice Anderson
Executive Director
Cool Culture
You + 4 = FREE
Up to 5 people, including you, will be granted free admission with a Cool Culture Family Pass to approximately 90 museums, zoos and historic sites.

More than 5 people total? Be prepared to pay additional admission fees.

It’s Personalized
At least one adult in the family, present at the time of the visit, must have the last name printed on the card.

Show Your ID
You may be asked to present personal identification. Museum admissions will ask only to verify that the Pass is yours. You can use the list of cultural partners included in this Guide to determine which museums require ID.

Extras Are Extra
The Family Pass covers general admission. You may need to pay extra fees for special exhibits and activities. Please call the museum if you’re unsure.

It’s For Families
Family Passes should not be used for school trips or large group trips. Up to 3 families, each with a Family Pass, can visit a museum together as a small group.

Haven’t received your Cool Culture Pass?
Please reach out to staff at your child’s school to register.

BEFORE YOUR MUSEUM VISIT
Pack your bag with:

PAPER AND PENCILS.
Draw and write what you see in the museum. (Typically, museums only permit the use of pencils inside).

AN “ART” TELESCOPE.
Fun tools from your home, like a magnifying glass or a decorated toilet paper roll will keep young children’s hands busy and engage them in close looking.

A CAMERA.
Find out if photography is allowed in the museum. If so, take pictures of your child(ren) with the art (e.g. imitating a statue) and exhibits. Discuss your pictures after the trip to reinforce memories.

SNACKS.
Museums often have cafes but they can be costly. You may want to pack a snack and eat it right before the visit, as many museums do not permit outside food.
DURING YOUR MUSEUM VISIT

Explore the many ways your family can have fun and learn in a museum.

Follow Your Child’s Lead
Explore the areas that interest your child(ren) most and ask them:

- What do you see?
- What do you wonder about what you see?

Strike a Pose
Have everyone in the family pose like something they see. Ask your child:

- What is the character or animal doing or feeling?
- What sounds might they be making?

Imagine & Create
With your child, use your imagination to create stories about the objects or artwork you see. Ask your child:

- What’s happening there? What will happen next?
- Play out the scenes together!

AFTER YOUR MUSEUM VISIT

Family Memories:
On your way home, while sharing a meal or at bedtime, take a moment to tell and retell the story of your visit. You can show photos of the day and ask questions like: “Can you name a few things that we saw in the museum?” and “What was your favorite part of our visit?”

Connect with Cool Culture Online:
Join the Cool Culture family online! Follow Cool Culture’s Facebook and Instagram pages to find out about family focused cultural activities happening throughout the city, and to post photos of your adventures and share trip tips.

facebook.com/coolculture  @coolculture

We’re Here to Help:
We’d love to hear about your experience using the Cool Culture Family Pass. To share feedback or any questions with us, please email family@coolculture.org or call (718)230-4186. You can also connect with staff at your child’s school. We’re here to help and look forward to learning from you!
Cool Culture Partners That Accept The Family Pass

Use this map to find the nearest subway station to your favorite Cool Culture partners. Please use the listing on the next two pages for corresponding numbers.
BRONX
1. The Bronx Museum of The Arts
www.bronxmuseum.org • (718)681-6000
1040 Grand Concourse
2. The New York Botanical Garden
www.nybg.org • (718)817-8700
2900 Southern Blvd.
3. Van Cortlandt House Museum
www.vchm.org • (718)543-3344
Van Cortlandt Park, Broadway at W 242nd St.
4. Wave Hill
www.wavehill.org • (718)549-3200
W 249th St. & Independence Ave.

BROOKLYN
5. Brooklyn Botanic Garden
www.bbg.org • (718)623-7200
990 Washington Ave.
6. Brooklyn Children's Museum
www.brooklynkids.org • (718)735-4400
145 Brooklyn Ave.
7. Brooklyn Historical Society
www.brooklynhistory.org • (718)222-4111
55 Water St.
8. Brooklyn Museum
www.brooklynmuseum.org • (718)638-5000
200 Eastern Pkwy
9. Lefferts Historic House
www.prospectpark.org/visit-the-park/places-to-go/lefferts-historic-house • (718)965-8951
452 Flatbush Ave. in the park
10. Museum of Contemporary African Diasporan Arts
www.mocada.org • (718)230-0492
80 Hanson Pl.
11. New York Transit Museum
www.mta.info/museum • (718)694-1600
Boerum Pl. & Schermerhorn St.
12. Prospect Park Audubon Center
www.prospectpark.org/audubon (718)287-3400
Lincoln Rd. & Ocean Ave. in the park
13. Prospect Park Zoo
www.prospectparkzoo.org • (718)399-7339
450 Flatbush Ave.
14. Weeksville Heritage Center
www.weeksvillesociety.org • (718)756-5250
158 Buffalo Ave.
15. Wyckoff Farmhouse Museum
www.wyckofffarmhouse.org • (718)629-5400
5816 Clarendon Rd. in the park

MANHATTAN
www.nps.gov/afbg • (212)637-2019
290 Broadway
17. American Folk Art Museum
www.folkartmuseum.org • (212)595-9533
2 Lincoln Square
18. American Museum Of Natural History
www.amnh.org • (212)769-5100
Central Park West & 79th St.
19. Asia Society
www.asiasociety.org • (212)288-6400
725 Park Ave. & 70th St.
20. The Cathedral Church of Saint John The Divine
www.stjohndivine.org • (212)316-7540
1047 Amsterdam Ave.
21. Center For Architecture
www.centerforarchitecture.org • (212)683-0023
536 LaGuardia Pl.
22. Center For Jewish History
www.cjh.org • (212)294.8301
15 W 16th St.
23. Central Park Zoo
www.centralparkzoo.org • (212)439-6500
64th St. & 5th Ave.
24. Children's Museum Of Manhattan
www.cmom.org • (212)721-1223
212 W 83rd St.
25. Children's Museum Of The Arts
www.cmany.org • (212)274-0986
103 Charlton St.
26. Cooper Hewitt, Smithsonian Design Museum
www.cooperhewitt.org • (212)849-8400
2 E 91st St.
27. The Drawing Center
www.drawingcenter.org • (212)219-2166
35 Wooster St.
28. Dyckman Farmhouse Museum
www.dyckmanfarmhouse.org (212)304-9422
4881 Broadway
29. El Museo Del Barrio
www.elmuseo.org • (212)831-7272
1250 Fifth Ave.
30. FDNY Fire Zone
www.fdnysmart.org/firezone • (212)698-4520
61 W 48th St.
31. Gracie Mansion Conservancy
www.nyc.gov/gracie • (212)676-3060
E 88th St. & East End Ave.
32. International Center of Photography
www.icp.org • (212)857-0003
Ludlow & Essex "CLOSED Until Jan. 2020"
33. Intrepid Sea, Air & Space Museum
www.intrepidmuseum.org • (212)245-0072
One Intrepid Square, W 46th St.
34. Japan Society
www.japansociety.org • (212)832-1155
333 E 47th St.
35. The Jewish Museum
www.jewishmuseum.org • (212)423-3200
1109 Fifth Ave.
36. Merchant's House Museum
www.merchantshouse.org • (212)777-1089
29 E 4th St.
37. The MET Breuer
www.metmuseum.org/visit/met-breuer • (212)731-1675
945 Madison Ave.
38. The MET Cloisters
www.metmuseum.org/cloisters • (212)923-3700
99 Margaret Corbin Dr.
39. The Metropolitan Museum of Art
www.metmuseum.org • (212)535-7710
1000 Fifth Ave.
40. The Morgan Library & Museum
www.themorgan.org • (212)685-0008
225 Madison Ave.
41. Morris-Jumel Mansion
www.morrisjumel.org • (212) 923-8008
65 Jumel Terrace
42. Mount Vernon Hotel Museum & Garden
www.mvhm.org • (212)838-6878
421 E 61st St.
43. Museum at Eldridge Street
www.eldridgestreet.org • (212) 219-0302
12 Eldridge St.

Before You Visit...
Call ahead or check museum websites to ask for more information like their hours of operation and if special events are covered by the Pass.

Is ID Required?
Yes Photo ☐ | No Photo ☐
COOL CULTURE IS SUPPORTED BY:

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Cool Culture’s mission is to amplify the voices of families and strengthen the power of historically marginalized communities through engagement with art and culture, both within cultural institutions and beyond.

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