



Brooklyn!!

WHERE NEW YORK CITY BEGINS

ART FOR ALL



Photo by: Cool Culture

◆ *Cool Culture is helping to make a museum visit a day of family fun.*

Museums are wonderful places for learning, and Brooklyn and New York City have some of the greatest museums in the world. But at \$10 to \$30 per person, admission fees can be expensive and that means children from poor or working class families don't always have access. One **Fort Greene** organization called Cool Culture is doing its part to help.

Cool Culture partners with 400 New York City child care, Head Start, pre-kindergarten and Title I schools to reach kids in need. If your child's school participates in the Cool Culture program, you can receive a Cool Culture family pass for five that provides free admission for a full year to more than 90 City museums, parks and zoos.

“Cool Culture opens doors for tens of thousands of low-income families in Brooklyn and throughout New York City,” said Executive Director Candice Anderson. “Each year, we provide over 50,000 families with free, unlimited access to the City’s world-renowned cultural institutions, which helps them prepare their children to succeed in school.” Cool Culture also provides newsletters, parent/child education guides and special group events, which along with free admission, encourage conversation between kids and parents and aid parents in teaching their kids new skills during a museum visit.

By widening young people’s cultural experiences, bringing parents and kids closer and promoting a whole new audience for our cultural institutions, Cool Culture is a win-win for us all. How cool is that?

For more information about the Cool Culture program, visit www.coolculture.org.