THANK YOU TO OUR SUPPORTERS

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**Exclusions may apply. Please see official contest rules at www.coolculture.org/contest**
HOW TO USE YOUR COOL CULTURE FAMILY PASS

YOU + 4 = FREE
Up to 5 people, including you, will be granted free admission with a Cool Culture Family Pass to approximately 90 museums, zoos and historic sites.

SHOW YOUR ID
You may be asked to present personal identification. Museum admissions will ask only to verify that the Family Pass is yours.

More than 5 people total?
Be prepared to pay additional admission fees.

IT’S PERSONALIZED
At least one adult in the family, present at the time of the visit, must have the last name printed on the card.

EXTRAS ARE EXTRA
The Family Pass covers general admission. You may need to pay extra fees for special exhibits and activities. Please call the museum if you’re unsure.

BEFORE YOUR MUSEUM VISIT
Pack your bag with:

PAPER AND PENCILS: Draw and write what you see in the museum. (Typically, museums only permit the use of pencils inside).

AN “ART” TELESCOPE: Fun tools from your home, like a magnifying glass or a decorated toilet paper roll will keep young children’s hands busy and engage them in close looking.

A CAMERA: Find out if photography is allowed in the museum. If so, take pictures of your child(ren) with the art (e.g. imitating a statue) and exhibits. Discuss your pictures after the trip to reinforce memories.

SNACKS: Museums often have cafés but they can be costly. You may want to pack a snack and eat it right before the visit, as many museums do not permit outside food.

DURING YOUR MUSEUM VISIT
Explore the many ways your family can have fun and learn in a museum.

Follow Your Child’s Lead
Explore the areas that interest your child(ren) most and ask them:
What do you see?
What do you wonder about what you see?

Strike a Pose
Have everyone in the family pose like something they see.
Ask your child:
What is the character or animal doing or feeling?
What sounds might they be making?

Imagine & Create
With your child, use your imagination to create stories about the objects or artwork you see.
Ask your child:
What’s happening there?
What will happen next?
Play out the scenes together!

Haven’t received your Cool Culture Pass?
Please reach out to staff at your child’s school to register. The Pass expires on Oct. 31, 2019.
What’s Cool for Families?

Edible Academy
Kids are invited to roll up their sleeves and help tend the gardens with hands-on gardening activities in the Edible Academy. Dig in the soil, sow seeds, water the seedlings, and harvest ripe produce. Each season offers new themes to investigate through hands-on activities and take-home projects.

Everett Children’s Adventure Garden
Explore nature and plant science during exciting investigations, indoors and out, in our 12-acre Adventure Garden! Come back each season to check out changing thematic programs for kids.

Visit Anytime
A visit to The New York Botanical Garden is an entire day of fun for the whole family! The Garden offers something for everyone. Hop on the tram to explore NYBG’s 250 acre grounds and 50 gardens and collections, like the Thain Family Forest, Native Plant Garden, and more. Or visit the historic Enid A. Haupt Conservatory and discover A World of Plants, which showcases the wonders of the Garden’s living collections in lush tropical rain forests, cactus-filled deserts, curated displays of palms from around the world, aquatic and carnivorous plants, and much more.

"We are a family of 6, to be able to get 5 of us in [to a museum] for free, is life-changing. One of the many reasons [that families don’t go to museums], I think, within our communities is because of the lack of finances."

- Michael,
Cool Culture Parent
COOL CULTURE PARTNERS THAT ACCEPT THE FAMILY PASS

BRONX

1. THE BRONX MUSEUM OF THE ARTS
   www.bronxmuseum.org • (718)681-6000
   1040 Grand Concourse

2. THE NEW YORK BOTANICAL GARDEN
   www.nybg.org • (718)817-8700
   2900 Southern Blvd.

3. VAN CORTLANDT HOUSE MUSEUM
   www.vchm.org • (718)543-3344
   Van Cortlandt Park, Broadway at W 242nd St.
   Bx 9  BxM3

4. WAVE HILL
   www.wavehill.org • (718)549-3200
   W 249th St. & Independence Ave.

MANHATTAN

5. BROOKLYN BOTANIC GARDEN
   www.bbg.org • (718)623-7200
   990 Washington Ave.

6. BROOKLYN CHILDREN’S MUSEUM
   www.brooklynkids.org • (718)735-4400
   145 Brooklyn Ave.

7. BROOKLYN HISTORICAL SOCIETY
   www.brooklynhistory.org • (718)222-4111
   55 Water St. (also can enter through Brooklyn Bridge Park)
   Ferry Terminal: Dumbo/BBP Pier 1

8. BROOKLYN MUSEUM
   www.brooklynmuseum.org • (718)638-5000
   200 Eastern Pkwy

9. LEFFERTS HISTORIC HOUSE
   www.prospectpark.org/visit-the-park/places-to-go/
   lefferts-historic-house/ • (718)965-8951
   452 Flatbush Ave. in the park
   B41  B47

10. MUSEUM OF CONTEMPORARY AFRICAN DIASPORAN ARTS
    www.mocada.org • (718)230-0492
    80 Hanson Pl.

11. NEW YORK TRANSIT MUSEUM
    www.mta.info/museum • (718)694-1600
    Boerum Pl. & Schermerhorn St.

12. PROSPECT PARK AUDUBON CENTER
    www.prospectpark.org/audubon
    (718)287-3400
    Lincoln Rd. & Ocean Ave. in the park

13. PROSPECT PARK ZOO
    www.prospectparkzoo.org • (718)399-7339
    450 Flatbush Ave.

14. WEEKSVILLE HERITAGE CENTER
    www.weeksvillesociety.org • (718)756-5250
    158 Buffalo Ave.
Use this map to find the nearest subway station to your favorite Cool Culture partners. Please use the listing inside for corresponding numbers.
SAVE THE DATE!

and the Brooklyn Museum invite you to our joint family festival

BRING THE COOL!
Saturday, June 15, 2019 | 12 pm to 4 pm

Join us at our annual family festival filled with art-making activities, storytelling, multicultural performances, and more!

You’ll also get a chance to contribute to a special exhibit highlighting the artwork and cultural stories of Cool Culture families!

LOCATED AT:
Brooklyn Museum
200 Eastern Parkway, Brooklyn, NY

FREE for Cool Culture Families
FREE for the general public with museum admission

#CoolCulture @CoolCulture
#BrooklynMuseum @BrooklynMuseum

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