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Cool Culture Laboratory for New Audiences

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For OCT 1st, 2016

Cool Culture's Laboratory for New Audiences Launch at the Centre for Social Innovation

Thanks to a National Leadership Grant from the Institute of Museum and Library Services, Cool Culture, an organization dedicated to exposing low-income New York City schoolchildren to museums and cultural institutions, is beginning the Cool Culture Laboratory for New Audiences.

The inaugural program for the initiative, which aims to help museums respond appropriately to cultural, demographic, and political change, was held September 28. The evening kicked off with cocktails and light bites before seguing into a conversation about the important roles museums play in a democratic society.

Related: Tom Finkelpearl Wants to Diversify Leadership at New York's Culture Hubs

"Accessibility is not enough, it has to be inclusive design," said New York City Cultural Affairs commissioner [Tom Finkelpearl](#), noting the need to welcome diverse audiences to museums.

He was joined on the panel by the Ford Foundation's Margaret Morton, artist [Miguel Luciano](#), Nicole Ivy of the [American Alliance of Museums](#), [Museum of Contemporary Diaspora Arts](#) executive director John Bartlett, and moderator Candice Anderson, Cool Culture executive director.



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Margaret Morton, Miguel Luciano, Candice Anderson, Tom Finkelpearl, Nicole Ivy, and John Bartlett. Courtesy of Margarita Corporan.





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Panelists at the launch of the 2016 Laboratory for New Audiences. Courtesy of Margarita Corporan.



The audience of nearly 100 at the launch of the 2016 Laboratory for New Audiences. Courtesy of Margarita Corporan.