2022–2023

FAMILY GUIDE

YOUR FAMILY’S GUIDE TO EXPLORE NYC FOR FREE
WITH YOUR COOL CULTURE PASS.
Welcome to a community of 50,000 families, educators, artists, and museum partners across the city who are eager to nurture your family’s exploration of art and culture. The Cool Culture team is honored to share in your family’s traditions and create new ones with you as we celebrate the creativity and cultural knowledge that you and your loved ones hold.

As a BIPOC-led organization, we recognize that art and culture spaces are not always accessible or affordable, especially for BIPOC families, caregivers or children whose first language is not English, and families who live in neighborhoods with less economic resources. We look forward to sharing our resources with you to continue nurturing young children and introduce activities that center wellness of mind, body, and spirit. We’re excited to continue sparking curiosity and inspire healing and joy with your family year-round.

Over the next year, you'll hear about cultural opportunities from our team and from your school or center’s Cultural Liaison—also known as the parent coordinator or center director who helps you navigate the city’s wide array of museums and other cultural spaces. They will connect you to our Family Pass for FREE general admission to nearly 90 NYC museums, historical societies, gardens and zoos, and offer guidance on how to find and make the most of sometimes unfamiliar spaces. Whether you decide to visit a cultural space in your neighborhood or travel to a different part of the city, you will find our Family Guide packed with tips to activate your creativity, develop your vision of wellbeing through the arts, and inspire joyful family adventures.

Welcome to the Cool Culture family!

Candice Anderson
Executive Director
Cool Culture
HOW TO USE YOUR COOL CULTURE FAMILY PASS

You + 4 = FREE
Up to 5 people, including you, will be granted free admission with a Cool Culture Family Pass to approximately 90 museums, zoos and historic sites.

More than 5 people total? Be prepared to pay additional admission fees.

Show Your ID
You may be asked to present personal identification. Museum admissions will ask only to verify that the Pass is yours. You can use the list of cultural partners in this Guide to see which museums require ID, call ahead to check, or bring an ID just in case.

It’s Personalized
At least one adult in the family, present at the time of the visit, must have their last name match the one printed on the card.

Extras Are Extra
The Family Pass covers general admission. You may need to pay extra fees for special exhibits and activities. Please call the museum if you’re unsure.

It’s For Families
Family Passes should not be used for school trips or large group trips. Up to 3 families, each with a Family Pass, can visit a museum together as a small group.

BEFORE YOUR VISIT PACK YOUR BAG WITH:

PAPER AND PENCILS
Draw or write what you see (typically, museums and other cultural spaces only permit the use of pencils).

AN “ART” TELESCOPE
Fun tools from your home, like a magnifying glass or a decorated toilet paper roll to use as a telescope, will keep young children’s hands busy and engage them in close looking.

SNACKS
Museums often have cafes but they can be costly. Call the cultural space to ask about bringing your own snacks and whether they have eating areas. If outside food is not permitted, eat your snacks right before or after your visit.

A CAMERA
Find out if photography is allowed in the museum. If so, take pictures of your child(ren) with the art (e.g. imitating a statue) and exhibits. Discuss your pictures after the trip to reinforce memories.

Haven’t received your pass?
Please reach out to staff at your child’s school to register. The Pass expires on Oct. 31, 2023.
EXPLORE THE MANY WAYS YOUR FAMILY CAN HAVE FUN AND SHARE KNOWLEDGE:

Follow Your Child’s Lead
Explore the areas that interest your child(ren) most and ask them:
• What do you see?
• What do you wonder about what you see?
• How does your body feel being in this space?

Strike a Pose
Have everyone in the family pose like something they see. Ask your child:
• What is the character or animal doing or feeling?
• What sounds might they be making?

Imagine & Create
With your child, create stories about the objects or artwork you see. Ask your child:
• What’s happening there? What will happen next?
• What kind of objects would you add or take out if you can shape, or curate, this space?

AFTER YOUR MUSEUM VISIT

Family Memories
On your way home, while sharing a meal or at bedtime, take a moment to tell and retell the story of your visit. You can show photos of the day and ask questions like: “What was your favorite part of our visit?” and “Would you like to explore a similar or different space next time?”

Connect with Cool Culture Online
Join the Cool Culture family online! Follow our Facebook and Instagram accounts for our curation of cultural activities in NYC. Tag us @coolculture or use the hashtag #WeAreCoolCulture to share photos of your adventures.

We’re Here to Help
We’d love to hear about your experience with the Cool Culture Family Pass and with our events and programs. To share your feedback or questions, please email us at family@coolculture.org. You can also connect with staff at your child’s school. We look forward to learning from you!
COOL CULTURE PARTNERS THAT ACCEPT THE FAMILY PASS

Use this map to find the nearest subway station to your favorite Cool Culture partners. Please use the listing on the next two pages for corresponding numbers.
Before You Visit...
Call ahead or check the museum, zoo, or other cultural space website to ask for more information like their hours of operation and if special events are covered by the Pass.

BRONX
1. **Bronx Children’s Museum**
   725 Exterior Street, 2nd Floor 📍 60 bronxchildrensmuseum.org • (718) 775-3450

2. **The Bronx Museum of the Arts**
   1040 Grand Concourse 📍 66 bronxmuseum.org • (718) 681-6000

3. **The New York Botanical Garden**
   2900 Southern Blvd. 📍 24 nybg.org • (718) 817-8700

4. **Van Cortlandt House Museum**
   Van Cortland Park, Broadway at W 242nd St. 📍 22 prospectpark.org/lefferts • (718) 965-8951

5. **Wave Hill**
   W 249th St. & Independence Ave. 📍 20 wavehill.org • (718) 549-3200

BROOKLYN
6. **Brooklyn Botanic Garden**
   990 Washington Ave. 📍 32 bbg.org • (718) 623-7200

7. **Brooklyn Children’s Museum**
   145 Brooklyn Ave. 📍 31 brooklynkids.org • (718) 735-4400

8. **Brooklyn Museum**
   200 Eastern Pkwy 📍 29 brooklynmuseum.org • (718) 638-5000

9. **Center for Brooklyn History**
   128 Pierrepont St. 📍 28 centerforbrooklynhistory.org • (718) 222-4111

10. **Lefferts Historic House**
    452 Flatbush Ave. in the park 📍 27 prospectpark.org/lefferts • (718) 965-8951

11. **Museum of Contemporary African Diasporan Arts**
    80 Hanson Pl. 📍 26 mocada.org • (718) 230-0492

12. **New York Transit Museum**
    Boerum Pl. and Schermerhorn St. 📍 25 mta.info/museum • (718) 694-1600

13. **Prospect Park Audubon Center**
    Lincoln Rd. & Ocean Ave. in the park 📍 24 prospectpark.org/audubon • (718) 287-3400

14. **Prospect Park Zoo**
    450 Flatbush Ave. 📍 23 prospectparkzoo.org • (718) 399-7339

15. **Weeksville Heritage Center**
    158 Buffalo Ave. 📍 22 weeksvillesociety.org • (718) 756-5250

16. **Wyckoff House Museum**
    5816 Clarendon Rd. in the park 📍 wyckoffhouse.org • (718) 629-5400

MANHATTAN
17. **African Burial Ground National Monument**
    290 Broadway 📍 21 nps.gov/afrb • (212) 637-2019

18. **American Folk Art Museum**
    2 Lincoln Square 📍 20 folkartmuseum.org • (212) 595-9533

19. **American Museum of Natural History**
    Central Park West & 79th St. 📍 19 amnh.org • (212) 769-5100

20. **Asia Society**
    725 Park Ave. & 70th St. 📍 18 asiasonline.org • (212) 288-6400

21. **The Cathedral Church of Saint John the Divine**
    1047 Amsterdam Ave. 📍 17 stjohnthedivine.org • (212) 316-7540

22. **Center for Architecture**
    536 LaGuardia Pl. 📍 16 centerforarchitecture.org • (212) 683-0023

23. **Center for Jewish History**
    15 W 16th St. 📍 15 cjh.org • (212) 294.8301

24. **Central Park Zoo**
    64th St. & 5th Ave. 📍 14 centralparkzoo.org • (212) 439-6500

25. **Children’s Museum of Manhattan**
    212 W 83rd St. 📍 13 cmoma.org • (212) 721-1223

26. **Children’s Museum of the Arts**
    720 LaGuardia Pl. 📍 12 cmanyc.org • (212) 274-0986

27. **Cooper Hewitt, Smithsonian Design Museum**
    2 E 91st St. 📍 cooperhewitt.org • (212) 849-8400

28. **The Drawing Center**
    35 Wooster St. 📍 drawingcenter.org • (212) 219-2166

29. **Dyckman Farmhouse Museum**
    4881 Broadway 📍 dyckmanfarmhouse.org • (212) 304-9422

30. **El Museo del Barrio**
    1230 Fifth Ave. 📍 elmuseo.org • (212) 831-7272

31. **FDNY Fire Zone**
    34 W 51st St. 📍 fdnysmart.org/firezone • (212) 698-4520

32. **Gracie Mansion Conservancy**
    88th St. & East End Ave. 📍 gracie.org • (212) 676-3060

33. **International Center of Photography**
    1130 5th Ave. 📍 icp.org • (212) 857-0003

34. **Intrepid Sea, Air & Space Museum**
    One Intrepid Square, W 46th St. 📍 intrepidmuseum.org • (212) 245-0072

35. **Japan Society**
    333 E. 47th St. 📍 japansociety.org • (212) 832-1155

36. **The Jewish Museum**
    1109 Fifth Ave. 📍 Jewishmuseum.org • (212) 423-3200

37. ** Merchant’s House Museum**
    29 E 4th St. 📍 merchantshouse.org • (212) 777-1089

38. **The Met Cloisters**
    99 Margaret Corbin Dr. 📍 metmuseum.org • (212) 535-7710

39. ** The Metropolitan Museum of Art**
    1000 Fifth Ave. 📍 metmuseum.org • (212) 535-7710

40. **The Morgan Library & Museum**
    225 Madison Ave. 📍 themorgan.org • (212) 685-0008

41. **Morris-Jumel Mansion**
    65 Jumel Terrace 📍 morrisjumel.org • (212) 923-3700

42. **Mount Vernon Hotel Museum & Garden**
    225 Madison Ave. 📍 themorgan.org • (212) 685-0008

43. **Museum of American Finance**
    Seventh Ave. at 27th St. 📍 museumoffinance.org • (212) 908-4110

44. **Museum of American Finance**
    financialhistory.org • (212) 908-4110

45. **Museum of American Finance**
    Programs are open or virtual as the museum seeks a new physical home.
46. Museum of Arts and Design
2 Columbus Circle
madmuseum.org • (212) 299-7777

47. Museum of Chinese in America
215 Centre St. mocaNY.org • (212) 619-4785

48. Museum of Jewish Heritage: A Living Memorial to the Holocaust
36 Battery Pl. mjhny.org • (646) 457-4202

49. The Museum of Modern Art
11 W 53rd St. moma.org • (212) 708-9400

50. Museum of the City of New York
1220 5th Ave. mcny.org • (212) 534-1872

51. The National Jazz Museum in Harlem
58 W 129th St. njm.org • (212) 348-8300

52. National Museum of the American Indian
One Bowling Green nmai.si.edu • (212) 514-3700

53. New Museum
235 Bowery newmuseum.org • (212) 219-1222

54. New York City Fire Museum
278 Spring St. newyorkfiremuseum.org • (212) 691-1303

55. New-York Historical Society
170 Central Park West nyhistory.org • (212) 877-3400

56. The Paley Center for Media
25 W 52nd St. paleycenter.org • (212) 621-6600

57. Poster House
119 W 23rd St. posterhouse.org • (917) 722-2439

58. Rubin Museum of Art
150 W 17th St. rubinmuseum.org • (212) 620-5000

59. Schomburg Center for Research in Black Culture
515 Malcolm X Blvd. nypl.org/locations/schomburg • (917) 275-6975

60. The Shed
545 W 30th St. theshed.org • (646) 455-3494

61. The Skyscraper Museum
39 Battery Pl. skyscraper.org • (212) 945-3624

62. Solomon R. Guggenheim Museum
1071 5th Ave. guggenheim.org • (212) 423-3500

63. South Street Seaport Museum
12 Fulton St. southstreetseaportmuseum.org • (212) 788-8600

64. The Studio Museum in Harlem
144 W 125th St. studiomuseum.org • (212) 864-4500

65. Sugar Hill Children’s Museum of Art & Storytelling
898 St Nicholas Avenue at 155th St. sugarhillmuseum.org • (212) 335-0004

66. Whitney Museum of American Art
99 Gansevoort St. whitney.org • (212) 570-3600

67. Yeshiva University Museum
15 W 16th St. yuemuseum.org • (212) 294-8330

QUEENS

68. Flushing Town Hall
137-35 Northern Blvd. flushingtownhall.org • (718) 463-7700

69. Jamaica Center for Arts & Learning
153-10 Jamaica Ave. jcal.org • (718) 658-7400

70. King Manor Museum
953 St Aquin Ave. kingmanor.org • (718) 206-0545

71. Lewis Latimer House Museum
34-41 137th St. lewislatimerfoundation.org • (718) 961-8585

72. Louis Armstrong House Museum
34-56 107th St. louisarmstronghouse.org • (718) 478-8274

73. MOMA PS1
22-25 Jackson Ave. momaps1.org • (212) 708-9400

74. Museum of the Moving Image
36-01 35th Ave. museumofthemovingimage.us • (718) 777-6830

75. New York Hall of Science
47-01 111th St. nysci.org • (718) 699-0005

76. The Noguchi Museum
9-01 33rd Rd. noguchi.org • (718) 204-7088

77. Queens Botanical Garden
43-50 Main St. queensbotanical.org • (718) 886-3800

78. Queens Historical Society At Kingsland Homestead
143-33 37th Ave. queenshistoricalsociety.org • (718) 939-0647

79. Queens Museum
NYC Building, Flushing Meadow Corona Park queensmuseum.org • (718) 592-9700

80. Queens Zoo
53-51 111th St., Flushing Meadow Corona Park queenszoo.org • (718) 271-1500

81. Socrates Sculpture Park
32-01 Vernon Blvd. socratesculpturepark.org • (718) 956-1819

STATEN ISLAND

For all Staten Island locations, take the to the Staten Island Ferry (check siferry.com for schedules)

82. Alice Austen House
2 Hylan Blvd. aliceausten.org • (718) 816-4506

83. Historic Richmond Town
441 Clarke Ave. historicrichmondtown.org • (718) 351-1611

84. The Jacques Marchais Museum Of Tibetan Art
338 Lighthouse Ave. tibetanmuseum.org • (718) 987-3500

85. Snug Harbor Cultural Center & Botanical Garden
1000 Richmond Terrace snug-harbor.org • (718) 448-2500

86. Staten Island Children’s Museum
1000 Richmond Terrace stcm.org • (718) 723-2060

87. Staten Island Museum at Snug Harbor
1000 Richmond Terrace stannmuseum.org • (718) 727-1135

88. Staten Island Museum in St. George
77 Stuyvesant Place stannmuseum.org • (718) 727-1135

By appointment for research only.
Cool Culture’s mission is to amplify the voices of families and strengthen the power of historically marginalized communities through engagement with art and culture, both within cultural institutions and beyond.

©2023 Cool Culture

Photography in this guide is by Margarita Corporan, Stella Magloire, and Bryan C. Fox

Subway Maps ©2022 Metropolitan Transportation Authority used with permission. Map current as of October 2022.